

# Sponsorship Brochure

赞助手册

The 6<sup>th</sup> China-UK Economic and Trade Forum & CCCUK 2023 Annual Conference 第六届中英经贸论坛及英国中国商会2023年全体会员大会

Openness and Cooperation, Explore New Paths for China-UK Economy and Trade Cooperation 开放合作, 探索中英经贸新路径

主 办 方 Host

英国中国商会

China Chamber of Commerce in the UK

特别支持 Special Support

中国驻英国大使馆 英国商业贸易部 Chinese Embassy in the UK
Department for Business & Trade

时 间 Date 地 点 Location 2023年11月29日 曼彻斯特

29<sup>th</sup> November 2023

Manchester

## 活动管理委员会

### **Event Organising Committee**

中国银行伦敦分行	Bank of China London Branch
中国工商银行伦敦分行	Industrial and Commercial Bank of China London Branch
中国电信(欧洲)有限公司	China Telecom (Europe) Limited
中国贸促会驻英国代表处	China Council for the Promotion of International Trade, UK Office
中国石油国际事业(伦敦)有限公司	PetroChina International (London) Co., Ltd.
绿地(英国)投资有限公司	Greenland (UK) Investment Limited
中化欧洲集团公司	Sinochem Europe Holdings Plc.
中国日报英国公司	China Daily UK Co., Ltd.
中国建设银行伦敦分行	China Construction Bank London Branch
中国农业银行伦敦分行	Agricultural Bank of China London Branch
广发金融交易(英国)有限公司	GF Financial Markets (UK) Limited
交通银行伦敦分行	Bank of Communications Co., Ltd. London Branch
中国太平保险(英国)有限公司	China Taiping Insurance (UK) Co., Ltd.
上海环亚保险经纪(英国)有限公司	Shanghai Asian Insurance Brokers (UK) Limited
中国国际航空伦敦营业部	Air China Limited (London Office)
通用核能国际有限公司	General Nuclear International Limited
英国金属矿产有限公司	Minmetals (UK) Limited
总部基地(伦敦)投资有限公司	ABP (London) Investment Ltd.
华为技术英国有限公司	Huawei Technologies (UK) Co., Ltd.
中国联通(欧洲)运营有限公司	China Unicom (Europe) Operations Limited
中国移动国际英国有限公司	China Mobile International (UK) Limited
中兴通讯(英国)有限公司	ZTE (UK) Ltd.
海能达通信股份有限公司英国子公司	Hytera Communications (UK) Co., Ltd.
中国航空技术国际控股有限公司欧洲区英国代表处	AVIC International Holding Corporation Europe (UK) Office
中国航油(欧洲)有限公司	China Aviation Fuel (Europe) Limited
上海浦东发展银行伦敦分行	Shanghai Pudong Development Bank London Branch
北京建工国际(英国)建筑有限公司	BCEGI Construction (UK) Ltd.

**SPONSORSHIP BROCHURE 2023** 

## 特别支持

**Special Support** 

中国驻英国大使馆 Chinese Embassy in the UK



## 友情支持

**Supported Organisations** 



















## 活动概览

英国中国商会将于2023年11 月 29 日(周三)在曼彻斯特 The Lowry Hotel 酒店举办"第六届中英经贸论坛暨《2023英国中资企业发展报告》发布会",并在活动当晚举办"2023年全体会员大会"。该活动由中国驻英国大使馆和英国商业贸易部特别支持。

中英经贸论坛是英国中国商会每年的旗舰活动,目前已发展成为促进英中经贸交流的重要平台,历届论坛获得了大使馆的鼎力支持。随着英国政府推进英国中、北部地区城镇升级计划 (Levelling Up),越来越多的投资者将目光投向伦敦以外的区域,今年是论坛活动第一次在伦敦以外地区举办,位于英格兰北部的曼彻斯特地区,是英国工业革命的摇篮,秉承着悠久的工业传统和巨大的创新潜力,为英国的工业化发展奠定了重要基础。此次商会在曼彻斯特举办经贸论坛,可以帮助在英中资企业及投资者深入了解当地的升级计划和地区优势,同时也促进英国当地企业了解在英中资发展情况,为双方带来更多交流合作机会。

本次论坛活动以"开放合作,探索中英经贸新路径"为主题,以"发挥英格兰北部地区产业优势及城市实力,推动中英合作多元化发展"和"中英两国如何通过产业链创新及绿色低碳转型,实现高质量发展"为两个分论坛讨论议题。活动预计将有超过200位来自政、商、学等各界领军人物到场共襄盛举。



### **Event Overview**

The China Chamber of Commerce in the UK (CCCUK) will be hosting the "Openness and Cooperation, Explore New Paths for China-UK Economy and Trade Cooperation - The 6th China-UK Economic and Trade Forum & The Launch Ceremony of 2023 Report on the Development of Chinese Enterprises in the UK" as well as the CCCUK Annual Conference, specially supported by Chinese Embassy in the UK and Department for Business & Trade on Wednesday 29th November 2023 at The Lowry Hotel in Manchester.

The China-UK Economic and Trade Forum is the annual flagship event of the CCCUK and has developed to become an important platform for promoting economic and trade exchanges between the UK and China. Previous forums have received strong support from the Chinese Embassy. As the UK government continue to commit to the "Levelling Up" agenda across its cities and towns in the central and northern regions of the country, increasing number of investors are turning their attention to areas outside of London. For the first time, this year the forum will be held outside of London, in Manchester, Northern England. Manchester is considered as the cradle of England's Industrial Revolution, with its rich industrial history and monumental potential for innovation. Hosting the economic and trade forum in Manchester will help Chinese and British investors gain a deeper understanding of local upgrading plans and regional advantages, while also promoting awareness among local British businesses on the development of Chinese investments in the UK, creating further opportunities for mutual exchange and cooperation.

The theme of this year's forum is "Openness and Cooperation, Explore New Paths for China-UK Economy and Trade Cooperation". The forum will consist of two panels: Panel 1 will focus on "Fully Leverage the Strengths and Advantages of Industries in Northern England to promote Diversified Cooperation between China and the UK" while Panel 2 will discuss "How China and the UK can Achieve High-Quality Development through Supply Chain Innovation and Net-Zero Transition?". The forum will be joined by over 200 leading figures from across political, business, academic and other sectors.

## 往届活动回顾

**Previous Events** 



1300 +

### 中英两国各界精英参会

Chinese and British High-Profile Event Attendees



**80+** 

### 中英政要及业界领袖发表演讲

Speeches by Chinese and British Political and Industry Leaders



60+

#### 世界知名企业联合赞助

World Renowned Sponsor Companies



30 +

#### 中外主流媒体报道

Coverage by Chinese and British Mainstream Media



500K+

#### 观看线上直播人数

Audiences from Live Broadcasts

## 赞助方案

	铂金(4家)	黄金(6家)	白银(8家)	青铜 (10家)
	£28,000+VAT	£18,000+VAT	£10,000+VAT	£5,000+VAT
赠送活动席位				
中英经贸论坛及全体会员大会	1桌(10位)	5 位	3 位	2 位
嘉宾发言				
赞助企业发言嘉宾 (论坛一、论坛二或全体会员大会)	1位	/	/	1
企业广告宣传				
现场派发宣传资料	<b>√</b>	/	/	/
中场休息时播放赞助商品牌宣传视频	2分钟	1分钟	/	/
活动宣传手册中企业宣传	1页	0.5 页	Logo	Logo
茶歇/酒会区域易拉宝	<b>√</b>	✓		
主持人口播广告	✓	✓	✓	<b>√</b>
企业标识展示				
活动主视觉画面	大	Ŋ١	/	/
主会场背景板	大	<b>/</b> ]\	/	/
活动宣传视频结束画面	大	<i>/</i> ]\	/	/
活动宣传手册	大	<b>/</b> ]\	Logo	Logo
商会及经贸论坛网站	大	۷Jv	Logo	/
英国中国商会微信公众号	大	<i>/</i> ]\	公司名	/
电子活动邀请函、确认函等	大	<i>/</i> ]\	Logo	/

## Sponsorship Package

£28,000+VAT	£18,000+VAT	£10,000+VAT	£5,000+VAT
1 Table (10 Seats)	5 Seats	3 Seats	2 Seats
1 Position	/	/	/
<b>√</b>	/	/	/
2-Min	1-Min	/	/
1 Page	1/2 Page	Logo	Logo
✓	<b>√</b>		
✓	<b>√</b>	<b>✓</b>	<b>√</b>
Company Logo Display			
Large	Small	/	/
Large	Small	/	/
Large	Small	/	/
Large	Small	Logo	Logo
Large	Small	Logo	/
Large	Small	Company Name	/
Large	Small	Logo	/
	1 Table (10 Seats)  1 Position   2-Min  1 Page     Large  Large  Large  Large  Large  Large  Large  Large	1 Table (10 Seats) 5 Seats  1 Position /   /  /  2-Min 1-Min  1 Page 1/2 Page  /  /  /  /  Large Small  Large Small  Large Small  Large Small  Large Small  Large Small  Large Small	1 Table (10 Seats) 5 Seats 3 Seats  1 Position / /   /

**Platinum** 

(4 Places)

Gold

Silver

(8 Places)

Bronze

(10 Places)

## 活动议程

### 2023年11月29日

活动时间 13:30 - 22:00 (英国时间)

活动地点 The Lowry Hotel, Manchester

活动规模 约200位中英两国政要、工商界精英及专家学者

### 第六届中英经贸论坛

#### 第一部分: 开放合作, 探索中英经贸新路径

13:30 - 14:00	嘉宾签到	
14:00 - 14:10	<b>开场视频及欢迎致辞</b> 方文建	英国中国商会会长 中国银行伦敦分行行长
14:10 - 14:25	<b>主旨演讲</b> 郑泽光	中国驻英国大使 (待定)
14:25 - 14:45	活动致辞 Lord Dominic Johnson of Lainston CBE Paul Dennett 任洪斌	英国商业和贸易部投资部长 (待定) 萨尔福德市长 大曼彻斯特地区副市长(待定) 中国国际贸易促进委员会会长 (待定)

### 第二部分:《2023英国中资企业发展报告》发布会

14:45 - 14:50	<b>开场致辞</b> 方文建	英国中国商会会长 中国银行伦敦分行行长
14:50 - 14:55	《2023英国中资企业发展报告》宣传视频	
14:55 - 15:00	主旨演讲 Tim Newns	英国商业和贸易部投资办公室英国城镇升级计划总监(待定)
15:00 - 15:05	发布仪式	
15:05 - 15:25	中场休息及嘉宾交流(20分钟)	

## 活动议程

### 2023年11月29日

### 第三部分: 第六届中英经贸论坛

15:25 - 15:35	中英经贸论坛主旨演讲 唐 锐	中国驻曼彻斯特总领事 (待定)
15:35 - 16:15	论坛一:发挥英格兰北部地区产业优势及场 Clive Memmott (分论坛主持人) 3-4位嘉宾就论坛主题进行讨论	<b>战市实力, 推动中英合作多元化发展</b> (待定) 大曼彻斯特商会首席执行官 (待定)
16:10 - 16:15	分论坛二 主旨演讲 Stephen Perry	英国四十八家集团俱乐部主席 (待定)
16:15 - 16:55	论坛二:中英两国如何通过产业链创新及约 Rhys Whalley(分论坛主持人) 3-4位嘉宾就论坛主题进行讨论	录 <b>色低碳转型,实现高质量发展</b> 曼彻斯特英中协会执行总监 (待定)
16:55 - 17:00	<b>闭幕致辞</b> 包玲	中国驻英国大使馆公使(待定)

### 英国中国商会2023年全体会员大会

18:15 - 19:00	嘉宾签到及交流酒会	
19:00 - 19:05	播放英国中国商会宣传视频	
19:05 - 19:35	<b>主旨演讲</b> 郑泽光 (嘉宾待定) 待定	中国驻英国大使 (待定) 北部地区政府官员代表 (待定) 英国商业及贸易部代表 (待定)
19:35 - 19:55	头盘	
19:55 - 20:10	商会年度报告及展望	
	方文建	英国中国商会会长 中国银行伦敦分行行长
20:10 - 20:30	<b>铂金赞助商发言</b> (四位发言嘉宾待定)	
20:30 - 21:30	主菜及甜品	
20:30 - 21:45	抽奖 (待定)	
21:45 - 22:00	闭幕致辞 (发言嘉宾待定)	

## **Event Agenda**

29th November 2023

TIME 13:30 - 22:00 (UK Time)

LOCATION The Lowry Hotel, Manchester

GUESTS Over 200 Political leaders, business elites, experts and scholars from both China and the UK

### The 6th China-UK Economic and Trade Forum

### **Session One:**

#### Openness and Cooperation, Explore New Paths for China-UK Economy and Trade Cooperation

13:30 - 14:00	Guest Registration	
14:00 - 14:10	<b>Welcome Address</b> FANG Wenjian	Chairman of the CCCUK General Manager of Bank of China London Branch
14:10 - 14:25	<b>Keynote Speech</b> H.E. ZHENG Zeguang	Chinese Ambassador to the UK (TBC)
14:25 - 14:45	Keynote Speeches Lord Dominic Johnson of Lainston CBE Paul Dennett	Minister of State (Minister for Investment) (TBC)  Mayor of Salford  Deputy Mayor of Greater Manchester (TBC)
	REN Hongbin	Chairman of the China Council for the Promotion of International Trade (CCPIT) (TBC)

#### **Session Two:**

#### The Launch Ceremony of "2023 Report on the Development of Chinese Enterprises in the UK"

14:45 - 14:50	Promotion Video for the "2023 Report on the Development of Chinese Enterprises in the UK"	
14:50 - 14:55	Opening Address	
	FANG Wenjian	Chairman of the CCCUK
		General Manager of Bank of China London Branch
14:55 - 15:00	Keynote Speech	
	Tim Newns	Managing Director for Levelling Up,
		Office for Investment (TBC)
15:00 - 15:05	The Launch Ceremony	
15:05 - 15:25	Break (20 minutes)	

## **Event Agenda**

29<sup>th</sup> November 2023

#### Session Three: The 6th China-UK Economic and Trade Forum

15:25 - 15:35	Keynote Speeches - China-UK Economic	and Trade Forum
13.23 - 13.33	TANG Rui	Consul General of China in Manchester (TBC)
15:35 - 16:15	Panel 1: Fully Leverage the Strengths an England to promote Diversified Coopera Clive Memmott (Panel 1 Chair)	_
	3 -4 panel guests	of Commerce (TBC)
16:10 - 16:15	Panel 2 Keynote Speech Stephen Perry	Chairman of The 48 Group Club (TBC)
16:15 - 16:55	Panel 2: How China and the UK can Achieve High Innovation and Net-Zero Transition? Rhys Whalley (Panel 2 Chair) 3-4 panel guests	n-Quality Development through Supply Chain  Executive Director of the Manchester China Forum
16:55 - 17:00	Closing Remarks BAO Ling	Minister Chinese Embassy in the UK (TBC)

### **CCCUK 2023 Annual Conference**

18:15 - 19:00	Registration and Drink Reception	1
19:00 - 19:05	<b>CCCUK Promotion Video</b>	
19:05 - 19:35	Keynote Speech H.E. ZHENG Zeguang (Speaker TBC)	Chinese Ambassador to the UK (TBC) Government Representatives from Northern England Region (TBC)
19:35 - 19:55	Starter	g.aag.o ( c)
19:55 - 20:10	CCCUK Annual Review and Pros FANG Wenjian	pects Chairman of the CCCUK General Manager of Bank of China London Branch
20:10 - 20:30	Platinum Sponsor Speeches (4* Speaker TBC)	
20:30 - 21:30	Main Course and Dessert	
20:30 - 21:45	Prize Draw (TBC)	
21:45 - 22:00	Closing Remarks (Speaker TBC)	

## 第一届中英经贸论坛

The 1st China-UK Economic and Trade Forum

19 January **2018** 









### 中英经贸合作: 新时代 新征程

UK-China Economic and Trade Cooperation: New Era, New Prospects

## 第二届中英经贸论坛

The 2<sup>nd</sup> China-UK Economic and Trade Forum









### 开放·合作·共享

 $Openness \cdot Cooperation \cdot Shared \ Benefits$ 

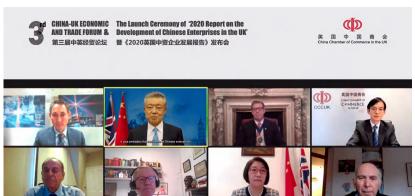
## 第三届中英经贸论坛

The 3<sup>rd</sup> China-UK Economic and Trade Forum









### 面向未来 共创发展与繁荣

Partnership for Future Growth and Prosperity

## 第四届中英经贸论坛

The 4th China-UK Economic and Trade Forum







### 中英绿色合作:新常态新机遇

UK-China Green Cooperation: New Normal, New Opportunities

## 第五届中英经贸论坛

The 5th China-UK Economic and Trade Forum







### 中国新征程 世界新机遇

China's New Journey World's New Opportunities

## 2022年演讲嘉宾回顾

**Previous Speakers** 



H.E. ZHENG Zeguang
Chinese Ambassador to the UK



FANG Wenjian

Chairman of China Chamber of

Commerce in the UK

General Manager of Bank of China

London Branch



**Stephen Perry**Chairman of The 48 Group Club



Sir Sherard Cowper-Coles
Chair of China-Britain Business Council
Group Head of Public Affairs, HSBC
Holdings plc



Lord O'Neill of Gatley

Member of House of Lords

Member of the Panel of Senior

Advisors to Chatham House

Chair of Northern Gritstone



Keith Martin

Senior Vice President in charge of LNG, Gas, Power, Carbon and Renewables, PetroChina International (London)

## 2022年演讲嘉宾回顾

**Previous Speakers** 



**David Percival MBE** 

Chairman of Manchester China Forum Managing Director of Deloitte (China)



**Andrew Bissell** 

Founder and CEO of Sunamp Ltd.



**Roger Adams** 

Executive Director at RSK Group



Dr. Li Yao

Managing Director of Q Energy



**Carol Yan** 

Director and General Manager of Power Link Machine (UK) Co.,Ltd.



**Tim Hawkins** 

Lead of Manchester Airports Group's Strategy, Public Affairs, External Communications and CSR Teams



**Corinna Fletcher** 

Organisational Development Director of Group Lotus



**Andy Burwell** 

International Director at Confederation of British Industry

## 2022年媒体报道

Media Coverage

### 主流媒体报道

论坛活动获得中外主流媒体报道,活动新闻被刊登在中央人民政府、外交部、国务院新闻办等多个政府网站及主流媒体上。

The event was widely publicised by official government websites and numerous mainstream media. The event's achievements were published on various government agencies' websites including The State Council of the People's Republic of China, Ministry of Foreign Affairs of the People's Republic of China, The State Council Information Office of the People's Republic of China, as well as other Chinese and foreign mainstream media.









## 2022年媒体报道

### Media Coverage









## 往届赞助企业

**Previous Sponsors** 

### 铂金合作伙伴

**Platinum Sponsors** 





















## 往届赞助企业

**Previous Sponsors** 

## 黄金合作伙伴 Gold Sponsors

























## 往届赞助企业

**Previous Sponsors** 

### 白银合作伙伴

**Silver Sponsors** 





































## 关于英国中国商会

英国中国商会(前身为英国中资企业协会)成立于2001年,是由在英中资企业和中国经贸机构为主依法注册成立的、代表中资企业利益、维护中资企业权益、为中资企业服务的非营利性社团组织。

2015年,英国中资企业协会正式更名为英国中国商会。商会开展对外交往,配合并参与中英两国间重大经贸活动,同英方组织和机构建立广泛联系,努力推进在英中资企业之间的相互交流、信息沟通和业务合作,提供专业服务,改善在英中资企业经营环境,为扩大中英经贸合作和发展中英友好关系做出贡献。

目前,英国中国商会有近300家会员单位,商会会员涉及金融、科技、通讯、能源、地产、贸易等几十个领域。商会理事会包含27家理事单位,下设金融委员会、科技委员会、监督管理委员会、能源委员会、基础设施和贸易委员会。商会成立以来,在中国驻英国使馆的关心支持下,已发展成为代言英国中资企业利益、维护企业合法权益、开展对外交流与合作的重要力量。

#### 地址

1 Lothbury, London EC2R 7DB

#### 邮箱

event@cccuk.co.uk

#### 官网

www.cccuk.co.uk



## **About CCCUK**

China Chamber of Commerce in the UK (CCCUK) was founded in 2001 (previously known as the China Enterprises Association in Britain), mainly consists of Chinese enterprises in the UK and Chinese economic and trade organisations. The CCCUK is a non-profit organisation representing and serving interests of Chinese enterprises, aiming to promote China-UK economic and trade relations.

In September 2015, China Enterprises Association in Britain was renamed as the China Chamber of Commerce in the UK. The CCCUK aims to establish close relations with UK government departments, companies, and business associations, to promote China-UK cooperation and communication, assisting the establishment and future growth of Chinese enterprises in the UK.

At present, the CCCUK has nearly 300 corporate members, covering dozens of sectors, including finance, technology, telecommunications, energy products, real estate construction, trade, etc. The CCCUK has a Standing Committee with 27 corporate members and five subordinate committees including Financial Committee, Technology Committee, Supervisory and Management Committee, Energy Committee, and Infrastructure and Trade Committee. With support from the Chinese Embassy in the UK, the CCCUK has grown into an important force representing business interests of Chinese enterprises in the UK and conducting external exchanges as well.

#### **ADDRESS**

1 Lothbury, London EC2R 7DB

#### **EMAIL**

event@cccuk.co.uk

#### WEBSITE

www.cccuk.co.uk







英 国 中 国 商 会 China Chamber of Commerce in the UK