



英 国 中 国 商 会  
China Chamber of Commerce in the UK

# 第三届中英经贸论坛 暨《2020英国中资企业发展报告》发布会

The 3<sup>rd</sup> China-UK Economic and Trade Forum & The Launch Ceremony of  
'2020 Report on the Development of Chinese Enterprises in the UK'

赞助手册  
Sponsorship Brochure

2020年11月25日 25<sup>th</sup> November 2020

特别支持：中国驻英国大使馆、英国国际贸易部

Special Support: Chinese Embassy in the UK, UK Department for International Trade

## 活动管理委员会

中国银行伦敦分行

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### 特别支持

#### 中国驻英国大使馆



Department for  
International Trade

### 友情支持



## Event Organising Committee

Bank of China London Branch	Shanghai Asian Insurance Brokers (UK) Limited
Industrial and Commercial Bank of China London Branch	Air China Limited (London Office)
China Telecom (Europe) Limited	General Nuclear International Limited
China Council for the Promotion of International Trade, UK Office	Minmetals (UK) Limited
PetroChina International (London) Co., Ltd.	ABP (London) Investment Ltd.
Greenland (UK) Investment Limited	Huawei Technologies (UK) Co., Ltd.
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China Daily UK Co., Ltd.	China Mobile International (UK) Limited
China Construction Bank London Branch	ZTE (UK) Ltd.
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Bank of Communications Co., Ltd. London Branch	China Aviation Fuel (Europe) Limited
China Taiping Insurance (UK) Co., Ltd.	Shanghai Pudong Development Bank London Branch
	BCEGI Construction (UK) Ltd.

### Co-Host

#### Chinese Embassy in the UK



### Supporting Organisations



## 赞助方案概览

赞助类别	铂金 ( 3 家 )	黄金 ( 5 家 )	白银 ( 8 家 )
费用	£5,000	£3,000	£1,500
活动网站	√ Logo 大	√ Logo 中	√ Logo 偏小
活动宣传手册	√ Logo 大	√ Logo 中	√ Logo 偏小
公司简介 ( 活动宣传手册中 )	全页	半页	Logo
电子活动邀请函、确认函等	√ Logo 大	√ Logo 中	√ Logo 偏小
活动主视觉画面	√ Logo 大	√ Logo 中	√ Logo 偏小
活动宣传视频结束画面	√ Logo 大	√ Logo 中	√ Logo 偏小
中场休息时放送赞助商品牌宣传视频	2 分钟视频	1 分钟视频	X
选送企业代表参与论坛对话	1 名嘉宾参加 分论坛互动讨论	X	X
英国中国商会微信公众号活动推广	√ Logo 大	√ Logo 中	√ Logo 偏小
邮件营销 ( EDM Marketing ) 在获得注册观众同意的前提下, 赞助商可通过 CCCUK 邮件定向发送品牌营销信息	√	X	X

## Sponsorship Package

Categories	Platinum (3 spaces)	Gold (5 spaces)	Silver (8 spaces)
Amount	£5,000	£3,000	£1,500
Event Website	√ Large-Sized Logo	√ Medium-Sized Logo	√ Small-Sized Logo
Digital Event Handbook	√ Large-Sized Logo	√ Medium-Sized Logo	√ Small-Sized Logo
Company Introduction in the Digital Event Handbook	Full Page	Half Page	Logo Exposure
Event Invitation Letters and Confirmation Letters	√ Large-Sized Logo	√ Medium-Sized Logo	√ Small-Sized Logo
Logo Exposure on Starting / Ending Screens During the Event	√ Large-Sized Logo	√ Medium-Sized Logo	√ Small-Sized Logo
Logo Exposure on the Ending Screen of the Event's Promotional Video	√ Large-Sized Logo	√ Medium-Sized Logo	√ Small-Sized Logo
A Brand Video Slot During Break Time (the Brand Video to be provided by your company)	A 2-minute Video Slot	A 1-minute Video Slot	X
Select a Business Representative to Partake in the Panel Discussion	One Panelist Slot for the Panel Sessions	X	X
Event Promotional Materials over the CCCUK Public WeChat Account	√ Large-Sized Logo	√ Medium-Sized Logo	√ Small-Sized Logo
EDM Marketing. Your company may send Electronic Direct Mails via CCCUK's channel to those attendees who agreed to receive marketing materials when they registered for this event	√	X	X

## 活动议程

09:20-09:30	会议接入
09:30-09:35	<b>欢迎致辞</b> 方文建 英国中国商会会长 中国银行伦敦分行行长
09:35-10:05	<b>主旨演讲</b> 刘晓明 中国驻英国大使 格林姆斯通勋爵 英国国际贸易部国务大臣 拉塞尔 伦敦金融城市长 TBC 其他重要演讲嘉宾
10:05-10:15	<b>《2020 英国中资企业发展报告》发布会</b>
10:15-10:20	中场休息

10:20-11:05	<b>论坛一：后疫情时代中英投资的新机遇和新趋势</b> <b>主旨演讲嘉宾</b> 斯蒂芬·佩里 48 家集团俱乐部主席 <b>主题研讨会 ( 5-6 人 Panel )</b>
11:05-11:10	中场休息
11:10-11:50	<b>论坛二：中英共同应对气候变化，构建绿色发展新格局</b> <b>主旨演讲嘉宾</b> 古沛勤爵士 英中贸易协会主席 <b>主题研讨会 ( 5-6 人 Panel )</b>
11:50-12:00	<b>闭幕致辞</b> 包玲 中国驻英大使馆公使

## Event Agenda

09:20-09:30	Logging into the Event
09:30-09:35	<b>Welcome Address</b>
	FANG Wenjian      Chairman of the CCCUK General Manager of Bank of China London Branch
09:35-10:05	<b>Keynote Speeches</b>
	H.E. LIU Xiaoming      Chinese Ambassador to the UK
	Lord Grimstone of Boscobel Kt      Minister for Investment, the Department for International Trade and the Department for Business, Energy & Industrial Strategy
	Alderman William Russell      The Rt Hon the Lord Mayor of the City of London
	TBC      Other Important Speakers
10:05-10:15	<b>Launch Ceremony of '2020 Report on the Development of Chinese Enterprises in the UK'</b>
10:15-10:20	Break

10:20-11:05	<b>Panel 1: New UK-China Investment Opportunities and Emerging Trends in the Post-Covid-19 Era</b>
	<b>Keynote Speaker</b>
	Stephen Perry      Chairman of the 48 Group Club
	<b>Discussion Panel (5-6 People Panel)</b>
11:05-11:10	Break
11:10-11:50	<b>Panel 2:UK-China Joint Response to Climate Change, Developing New Models for Green Growth</b>
	<b>Keynote Speaker</b>
	Sir Sherard Cowper-Coles      Chair of China-Britain Business Council KCMG LVO
	<b>Discussion Panel (5-6 People Panel)</b>
11:50-12:00	<b>Closing Speech</b>
	BAO Ling      Minister of the Chinese Embassy in the UK

## 往届活动回顾 Previous Events



# 1000+

中英两国各界精英参会  
High Profile Attendees

# 30+



中英政要及业界领袖发表演讲  
High-Level Speakers

# 40+



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Well-known Corporate Sponsors

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中外主流媒体报道  
Mainstream Media Coverage





# 往届赞助商 Previous Sponsors

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# 2019 年主旨演讲嘉宾回顾 Keynote Speakers in 2019



中国驻英国大使刘晓明  
H.E. LIU Xiaoming  
Chinese Ambassador to the UK



“

站在新中国 70 年奋斗史和中英关系 65 年发展史的新起点上，我希望中英两国企业家坚持从战略高度和长远角度看待中英经贸合作，抓住机遇，齐心协力，共筑中英经贸合作共赢之路，为中英关系‘黄金时代’打造更多‘黄金成果’！

After 70 years of strenuous efforts since the founding of the People’s Republic of China, and after 65 years of China-UK diplomatic relations, we are standing at a new starting point. I hope the business leaders from both our two countries will always take a strategic approach and long-term perspective in promoting China-UK business cooperation. I hope you will seize the opportunities and work hand in hand for win-win results. By doing so, you will contribute more ‘golden fruits’ for the China-UK ‘Golden Era’!”

”

## 2019 年主旨演讲嘉宾回顾 Keynote Speakers in 2019



英国国际贸易部投资部长格拉汉姆·斯图尔特  
Graham Stuart MP  
Minister for Investment, Department for International Trade



“

我很高兴看到中国在英投资进一步推动英国成为欧洲首选的外国投资目的地。中国的改革开放以及“一带一路”的倡议激励两国开展了更深的合作。中资机构在英不断发展壮大，在贸易投资领域硕果累累，为英国的各行业发展做出了贡献。英国非常欢迎互惠互利的合作，并期待两国不断持续加深的经贸发展合作。

I am delighted that Chinese investment contributes to the UK's position as the leading destination in Europe for foreign direct investment. China's reform and the "Belt and Road Initiative" have stimulated further collaboration between our two countries. Chinese companies continue to grow and develop in the UK, making significant achievements in trade and investment and contributing to the development of UK industry. The UK welcomes this mutually beneficial partnership and looks forward to continued economic and trade cooperation with China.

”

# 2019 年演讲嘉宾回顾 Speakers in 2019



英国中国商会  
China Chamber of Commerce in the UK



**GAO Yan**

Chairperson of China Council for the  
Promotion of International Trade



**BAO Ling**

Minister of Chinese  
Embassy in the UK



**Mark Slaughter**

Director General for Investment,  
Department for International Trade



**Stephen Perry**

Chairman of The  
48 Group Club



**Sir Sherard Cowper-Coles KCMG LVO**

Group Head of Public Affairs  
HSBC Holdings plc;  
Chair of China-Britain Business Council



**FANG Wenjian**

Chairman of the CCCUK;  
General Manager of Bank  
of China London Branch;  
Chief Executive Officer of  
Bank of China (UK) Limited



**Sir Douglas Flint CBE**

Chairman of Standard  
Life Aberdeen



**Lord Jim O'Neill**

Former Commercial Secretary  
to the Treasury;  
Chair of Chatham House



英国中国商会  
China Chamber of Commerce in the UK

# 2019 年演讲嘉宾回顾 Speakers in 2019



**KONG Qingjiang**

Professor and Vice Dean of the School of International Law of the China University of Political Science and Law



**Dr. Alan Belfield**

Chairman of Arup Group



**Yu Dongwen**

Lead Director of BCEGI Construction (UK) Ltd



**Ross McMahon**

CEO of Kendal Nutricare



**CAO Li**

Vice Chairman of the CCCUK  
Managing Director of China Telecom (Europe) Limited



# 媒体报道 Media Coverage



活动被政府官方网站及多家主流媒体报道，活动成果被刊登在**中国中央人民政府**、**国务院新闻办公室**及**外交部**等政府机构网站、中外主流媒体网站上。

The event was widely reported by the Chinese Government and various mainstream media. This included appearing on the websites for the Central People’s Government, the State Council Information Office, the Ministry of Foreign Affairs and various Chinese and foreign mainstream media.

# 媒体报道 Media Coverage



People's Daily



Oushi.net



China Daily



Chinanews.com



Xinhua.net



China.org.cn

英国中国商会（前身为英国中资企业协会）成立于 2001 年，是由在英中资企业和中国经贸机构为主依法注册成立的、代表中资企业利益、维护中资企业权益、为中资企业服务的非营利性社团组织。

2015 年，英国中资企业协会正式更名为英国中国商会。商会开展对外交往，配合并参与中英两国间重大经贸活动，同英方组织和机构建立广泛联系，努力推进在英中资企业之间的相互交流、信息沟通和业务合作，提供专业服务，改善在英中资企业经营环境，为扩大中英经贸合作和发展中英友好关系做出贡献。

目前，英国中国商会有近三百家会员单位，商会会员涉及金融、科技、通讯、能源、地产、贸易等几十个领域。商会理事会包含 27 家理事单位，下设金融委员会、科技委员会、监督管理委员会、能源委员会和基础设施与贸易委员会。商会成立以来，在中国驻英国使馆的关心支持下，已发展成为代言英国中资企业利益、维护企业合法权益、开展对外交流与合作的重要力量。

## 关于商会



**1 Lothbury, London  
EC2R 7DB**

**event@cccuk.co.uk  
www.cccuk.co.uk**



The China Chamber of Commerce in the UK (CCCUK) was founded in 2001 (previously known as the China Enterprises Association in Britain), mainly consists of Chinese enterprises in the UK and Chinese economic and trade organisations. The CCCUK is a non-profit organisation representing and serving interests of Chinese enterprises, aiming to promote China-UK economic and trade relations.

In September 2015, China Enterprises Association in Britain was re-named as the China Chamber of Commerce in the UK. The CCCUK aims to establish close relations with appropriate UK government departments, companies and business associations, to promote China-UK cooperation and assist the establishment and future growth of Chinese enterprises in the UK.

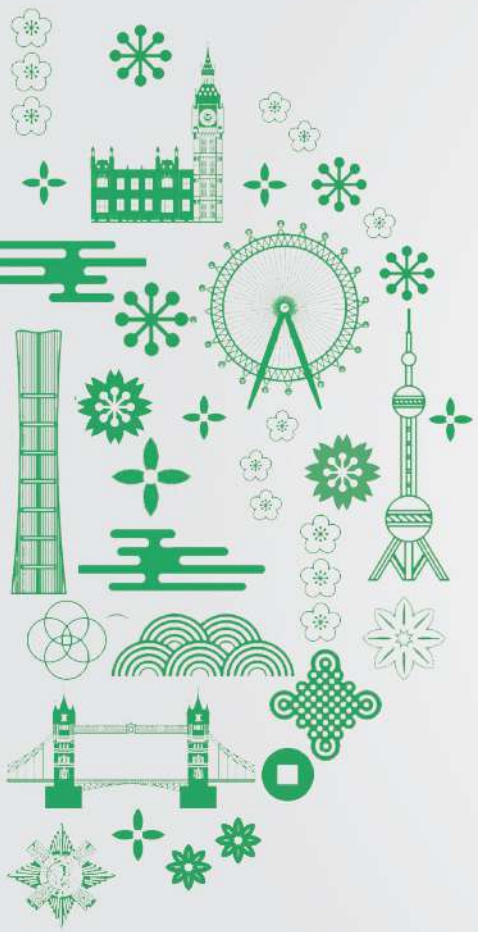
At present, there are nearly 300 member enterprises, covering dozens of sectors including finance, technology, telecommunications, energy products, real estate construction, trade etc. The CCCUK has a standing committee with 27 members and five subordinate committees including a financial committee, a technology committee, a supervisory & management committee, an energy committee, and an infrastructure & trade committee. With support from the Chinese Embassy in the UK, the CCCUK has grown into an important force representing business interests of Chinese enterprises in the UK and conducting external exchanges as well.

## About CCCUK



**1 Lothbury, London  
EC2R 7DB**

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www.cccuk.co.uk**



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